Nov-24-02-1606

B.B.A. Sem. -III (NEP) Examination

Course Implemented From June-2023

Nov -2024

Health & Wellness – MS23IKSDSCBBA-305

Total Marks : 25 **Time : 2 Hours**

Que. 1 Define health, and give the importance of health 10

OR

Que. 1 Briefly describe components of health 10

Que. 2 Explain the role of Yoga Asanas and Meditation in maintaining health and wellness. 10

OR

Que. 2 Discuss types of Physical fitness 10

Que. 3 Give the answer of the following 05

a. _____ is when the pressure in your blood vessels is too high (Metabolic Disease, Hyper Tension)

b. _____ is a set of symptoms caused by a problem with a woman's hormones (Cardiovascular, PCOS)

c. Quality of our relationships with friends, family, teachers and other determines our_____ health (Physical, Mental, Social)

d. _____ affects our health positively.(Smoking habit, Stress, Balanced eating)

e. _____ is not related to inheritance? (Lifespan, Healthiness, Economic health)

Nov-24-02-1605

B.B.A. Sem. -III (NEP) Examination

Course Implemented From June-2023

Nov-2024

Business Correspondence I(ENGISH)- MS23AECDSCBBA-304

Total Marks :25 **Time : 2 Hours**

Que. 1 Draft a Feasibility Report for Starting New Digital Store Franchisee in Your City 10

OR

Que. 1 Mr. Mehta has appointed a Committee to prepare him a Report Performance Analysis of Newly Launched Electronic Vehicle (Two wheeler of any random brand) in India. Draft a Report 10

Que. 2 Discuss the following (Any Five) 10

1. SEBI
2. Annexure
3. IRDA
4. Preface
5. IPO
6. Title Page

Que. 3 Do as Directed (Any Five) 05

1. List common Points for Employee Grievance Report
2. State common Points of Decline in Sales Report
3. Extension report can be Prepared for Existing Business (True/ False)
4. Give Full Name for ECS
5. Give Full Name for PPF
6. Give Full Name for FDI

Nov-24-02-1604

B.B.A. Sem. -III (NEP) Examination

Course Implemented From June-2023

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Production and Material Management- MS23MDCBBA- 303

Total Marks :50 **Time : $2^1/_2$ Hours**

Que. 1(a)	Discuss classification of Production System, Explain Process design	05
Que. 1(b)	Discuss types of manufacturing systems with examples	05
	OR	
Que. 1(a)	Discuss objectives and scope of Production Management	05
Que. 1(b)	Explain differentiating features of manufacturing system	05
Que. 2(a)	Discuss various factors influencing plant location	05
Que. 2(b)	Discuss advantages and limitation of each type of layout	05
	OR	
Que. 2(a)	Explain Product Layout	05
Que. 2(b)	Explain Process Layout	05
Que. 3(a)	Define Purchasing. Explain functions of Purchasing Department	05
Que. 3(b)	Explain various function of Store keeping	05
	OR	
Que. 3(a)	Explain various methods of Purchasing	05
Que. 3(b)	Discuss various classification and codification used in store Management	05
Que. 4(a)	Define Inventory Discuss it classification	05
Que. 4(b)	Discuss importance of Inventory Management	05
	OR	
Que. 4(a)	Discuss inventory control system for Independent demand items	05
Que. 4(b)	Discuss inventory control system of Dependent demand items	05
Que. 5	Write short Definition (Any Five)	10

1. Batch Manufacturing
2. Inventory Costs
3. Store keeping
4. Reorder Point
5. Lead Time
6. Economics Order Quantity
7. Job shop Production
8. Centralized Purchasing

Nov-24-02-1602
B.B.A. Sem. -III (NEP) Examination
Course Implemented From June-2023
Nov-2024
Cost Accounting- MS23MJDSCBBA-301A

Total Marks :50 **Time : $2^1/_2$ Hours**

Que. 1(a) Define Cost Accounting? Explain Advantages of Cost Accounting 05

Que. 1(b) From the following information Prepare Cost Sheet and Final profit per unit 05

Raw material Consumed	Rs 18,00,000
Direct Wages	Rs 12,00,000
Factory Overhead	20% of Prime Cost
Office Overhead	25 % on Factory Cost
Selling Overhead	Rs 5 Per unit
Unit Produce	60,000
Unit Sold	50,000
Sales (Rs)	Rs 45,00,000

OR

Que. 1(a) Differentiate Cost accounting and Financial Accounting 05

Que. 1(b) Short Note : Fixed Cost and variable cost 05

Que. 2(a) Waree energy Ltd has three production department A,B, and C and two service department D and E. The following information has been obtained from the record 10

Particular	A	B	C	D	E
Direct Wages	5000	7000	8000	2000	3000
Direct Materials	3000	4000	4000	2000	2000
Electricity (KHW)	5000	4000	3000	2000	2000
Number of Workers	300	300	200	100	100
Assets value (Rs)	75000	50000	25000	15000	10000
Space Occupied (sq.feet)	450	450	300	150	150

Combined expresses were as under :

Motive power	Rs 800	Workers welfare Expresses	Rs 2700
Lighting	Rs 200	Workers contribution in ESI	Rs 1270
Supervision	Rs 2500	Canteen Expense	Rs 300
Indirect Materials	Rs 1500	Rent and taxes	Rs 500
Repair and Maintenance	Rs 3500		

Expresses of service department D allocated in proportion of direct wages and expenses of service department E allocated in proportion 6:3:1 among the production department A,B and C Prepare Allocation sheet

OR

Que. 2(a) Classify Overhead and Explain element wise classification of overhead. 05

Que. 2(b) Computer machine hour rate form the following data 05

	Rs
Cost of Machine	201000
Expenses to set the machine	2,400
Estimated Scrap value after 20 years of useful life	3,400
The Annual working Hours of Machine	1,000
Electricity of factory (Annual)	1,600
Annual factory rent	2400
Annual Insurance premium of machine	1000

Repair of machine during life	20,000
Annual sundry expenses allocated to the machine	2,080

Other Information :

1. The consumption of power in the machine is 2 units hour. The rate of Power us Rs 0.40 per unit
2. The machine occupies 1/4 space in the factory
3. 1/5th of the total employees work on this machine. The electricity of the factory is to be distributed on the basis of number of employees.

Que. 3 The standard mix of a production is as follows — 10

Type	Kgs	Prince per Kg (Rs)
A	5	10
B	3	12
C	2	15

The standard loss is production is 10% of the input. There is no scrap value. Actual production was 18000 kgs. Actual consumption of material and cost were as follow

Type	Kgs	Prince per Kg (Rs)
A	9500	11
B	7000	11
C	4800	16

Calculate :

1. Martial Cost Variance
2. Material Price Variance
3. Material Usage Variance
4. Material Mix Variance
5. Martial Yield Variance

OR

Que. 3(a) What is standard costing? Explain Advantages of standard costing — 05

Que. 3(b) What is Variance? Explain different types of labour variance. — 05

Que. 4(a) Write assumption and limitations of cost-volume profit analysis — 05

Que. 4(b) Explain Break-even chart and Angle of Incidence — 05

OR

Que. 4 The following information available of Ekta ltd. as under — 10

Selling Price per unit	Rs 20
Variable cost per unit	Rs 10
Total Fixed Cost	Rs 40000
Sales	Rs 1,00,000

Calculate Following :

1. Break even point (in Rupees)
2. Profit volume ratio
3. Margin of safety when Sales Rs 1,20,000
4. Profit when Sales are Rs 1,50,000
5. Sales to earn a profit of Rs 50,000

Que. 5 Do as following Multiple choice Questions — 10

1. ____ is a Fixed Cost
   - A. Direct Material
   - B. Direct wages
   - C. Selling overhead
   - D. Direct expense
2. In cost sheet Advertisement expense is recorded in ____
   - A. Factory overhead
   - B. Office overhead
   - C. Selling overhead
   - D. Distribution overhead
3. If output increase then variable cost per unit will ____
   - A. Increase
   - B. Decrease
   - C. Constant
   - D. All of the above

4. The Semi-variable Cost for Producing 5000 units us Rs 25000 and For producing 8000 units is Rs 37,000 Find Fixed Cost
   - A. 25000 C. 10000
   - B. 5000 D. 50000
5. ____ is not a reciprocal Method of redistribution of overhead?
   - A. Step ladder C. Trial and Error
   - B. Repeated distribution D. Simultaneous Equation
6. In material variances AM=SM then which redistribution of overhead.
   - A. Material Price variance C. Black Variance
   - B. Material sub usage variance D. Direct Variance
7. Labour Rate Variance is ____
   - A. Favorable C. Favorable or Unfavorable
   - B. Unfavorable D. None
8. Marginal costing is also called ____
   - A. Standard Costing C. Variable Costing
   - B. Absorption Costing D. Total Costing
9. Break even Point is at ____
   - A. FC=Contribution C. FC>Contribution
   - B. FC<Contribution D. FC=VC
10. If Variable Cost ratio is 40% then Profit-volume ratio is ____
   - A. 100% C. 40%
   - B. 50% D. 60%

Nov-24-02-1603

B.B.A. Sem. -III (NEP) Examination

Course Implemented From June-2023

Nov-2024

Marketing Management - MS23MJDSCBBA-301B

Total Marks :50 **Time : $2^1/_2$ Hours**

Que. 1	Explain the concept of product mix	10
	OR	
Que. 1	Explain new product development process in brief	10
Que. 2	Explain product life cycle with a diagram.	10
	OR	
Que. 2	Discuss major objectives of pricing	10
Que. 3	Explain level of distribution channel	10
	OR	
Que. 3	Explain various types of compensation plans	10
Que.4	Explain elements s of promotion mix	10
	OR	
Que. 4	Explain objectives of promotion	10
Que. 5	Give meaning/ definition of the Followings (Two Marks Each) 1. Product 2. Price 3. Distribution channel 4. Promotion 5. Sales force management	10

Nov-24-02-1601

B.B.A. Sem. -III (NEP) Examination

Course Implemented From June-2023

Nov-2024

Financial Management– MS23MJDSCBBA-301

Total Marks :50 **Time : 2 Hours**

Que. 1(a)	Discuss about Profit Maximization & Wealth Maximization	05
Que. 1(b)	Explain Equity capital with its advantages & disadvantages	05
	OR	
Que. 1(a)	Explain Financial Discussions used in Financial Management	05
Que. 1(b)	Write a note on Debt capital Financing	05
Que. 2(a)	You expect to receive the following cash flows over the next 4 years Rs 2,000 in year 1, Rs 3,000 inyear 2, Rs 5,000 in year 3, and Rs 7,000 in year 4, The discount rate is 8% Calculate the present value of these cash flows	05
Que. 2(b)	XYZ has na obligation to redeem Rs 500 million bonds for 6 years hence. How much should the company deposit annually in a sinking fund accounting wherein it earns 14% interest to cumulate Rs 500 million in 6 years time?	05
	OR	
Que. 2(a)	If a person deposits \$11,500 in the bank toady, what will the money be worth in 3 years at 8% if it's a) compounded semi-annually b) compounded quarterly and c) compounded annually	05
Que. 2(b)	Vedant borrows Rs.200000 for a musical system at an interest of 12% The loan is to be repaid in 5 equal instalments, payable at the end of each year. Prepare the loan amortization	05
Que. 3(a)	Write Bond valuation theorem 1 with example	05
Que. 3(b)	A company has paid a dividend of Rs 4 per share in the last year. the required rate of return is 12% and the dividend will grow at 10% for 2 years and then 8% for next 2 years and then 6% forever. find the value of share	05
	OR	
Que. 3(a)	Market value of Rs 1000 par value bond carrying a coupon rate of 12% and maturity after 7 years is Rs 750 what is Yield to Maturity (YTM)	05
Que. 3(b)	The equity stock of A ltd is currently selling at Rs 32 per share. The dividend expected rate is Rs 2 per share. Required rate of return on this stock is 12% assume that the constant growth model applied by A ltd what is expected growth rate of Altd?	05
Que. 4(a)	Discuss types of leverage with its equations	05
Que. 4(b)	X limited has a total capitalization of Rs 10,00,000 consisting entirely equity capital (Rs 50 each share). It is planning to raise and additional funds Rs 5,00,000 for implementing capital budgeting project there are two alternatives available to the company. 1. All equity share of Rs 50 each 2. All debenture carrying 9% interest Present leverage of EBIT is Rs 14,0000 and tax rate is 50% Calculate EBIT level at which EPS would remain same irrespective of raising fund through equity on debenture	05
	OR	
Que. 4(a)	What is Financial Planning? Explain its characteristics	05
Que. 4(b)	The following data is related to X Ltd. Sales 300000 Variable cost (40%). Fixed expanses 90000 Interest 30000, Taxable income (EBT) 60000 Computer all leverage. Using the concept of leverage 1. Compute % change in EBIT, if there is 20% change in sales 2. Compute % change in taxable income if there is 20% change in EBIT	05

3. Compute % change in taxable income if there is **10%** change in sales

Que. 5 Do as directed (Each question carries one mark)

1. Financial management involves the planning, organizing, directing, and controlling _____ resources (Financial, Human)

2. ______ capital is a type of long-term financing that offers no voting rights but pays fixed dividends. (Preference, Equity)
3. If the annual interest rate is 8% the Doubling Period using the Rule of 72 is _____ (6 years, 9 years)
4. A bond with a face value of Rs 1,000 a coupon rate of 8%, and 5 years to maturity pays an annual interest of _____ (Rs 80, Rs 800)
5. Capital structure refers to the mix of a company's ______ and bebt used to finance its operations (Equity, Assets)
6. The primary goal of financial management is to maximize shareholder wealth (True/False)
7. If the Nominal Rate of interest is 5% and compounding is done quarterly, the Effective Rate will be lower than 5% (True/ False)
8. A zero-coupon bond makes no periodic interest payments but is issued at a discount to tis face value (True/ False)
9. Operating leverage affects a firm's financial risk, while financial leverage affects its operational risk (True/ False)
10. Financial planning is only concerned with raising new capital and does consider cash flow management (True/ False)
